



SPONSORSHIP OPPORTUNITIES

BEERCITY COMIC CON

ASHEVILLE

A Johnny Shields Production

LEGENDARY SPONSOR (LIMIT 5)

\$15,000

- * Top billing recognition on all marketing materials (digital, radio, TV, print)
- * Social media posting weekly
- * Full page ad in conference program
- * Opportunity to introduce key speakers or panel of speakers
- * Recognition on website
- * Priority scheduling for event hosting leading up to BCCC - promotional efforts by BCCC
- * 10 x 20 booth space on exhibit floor
- * Priority placement for recurring digital ad on trade show floor
- * Logo placed on promotional giveaway items provided to all attendees from BCCC
- * Opportunity to place additional promotional items in bag provided to all attendees
- * Access to VIP area at event
- * 10 complimentary tickets

\$10,000

EPIC SPONSOR (LIMIT 10)

- * Recognition as a Platinum Sponsor on all marketing materials (digital, radio, TV, print)
- * Social media posting bi-weekly
- * Half page ad in conference program
- * Opportunity to introduce one session
- * Recognition on website
- * Opportunity to schedule event hosting leading up to BCCC - promotional efforts by BCCC
- * 10 x 10 booth space on exhibit floor
- * Recurring digital ad on trade show floor for one of the Comicon days
- * Opportunity to place additional promotional items in bag provided to all attendees
- * Access to VIP area at event
- * 7 complimentary tickets

ICONIC SPONSOR (LIMIT 10)

\$7,500

- * Recognition as a Gold Sponsor on all printed and digital marketing materials
- * Social media posting monthly
- * Quarter page ad in conference program
- * Opportunity to schedule event hosting leading up to BCCC - promotional efforts by BCCC
- * 10 x 10 booth space on exhibit floor
- * Digital ad placement on trade show floor for one of the event days
- * Opportunity to place additional promotional items in bag provided to all attendees
- * Access to VIP area at event
- * 4 complimentary tickets

\$5,000

CHAMPION SPONSOR (LIMIT 10)

- * Each brand showcased will receive recognition with logos and links on website and program
- * Social media posting monthly
- * 10 x 10 booth space on exhibit floor
- * Opportunity to place additional promotional items in bag provided to all attendees
- * Each Distribution Sponsor can select up to 5 brands to showcase
- * Each brewery to host a themed event leading up to BCCC - promotional efforts by BCCC
- * Access to VIP area at event
- * 4 complimentary tickets

A GREAT OPTION FOR BREWERIES AND DISTRIBUTORS!

FRIENDLY NEIGHBORHOOD SPONSOR (LIMIT 10)

\$2,500

- * Recognition as a Neighborhood Sponsor on all printed and digital marketing materials
- * Social media posting monthly
- * Opportunity to schedule event hosting leading up to BCCC - promotional efforts by BCCC
- * 10 x 10 booth space on exhibit floor
- * Access to VIP area at event
- * 2 complimentary tickets

\$500

OUTSIDE EVENT HOST (LIMIT 15)

- * Host event leading up to con
- * Event promoted on con website, social media, and program
- * BCCC Outside Event Coordinator available to help plan themed event and, when possible, help connect with celebrity guests



SPECIAL SPONSORSHIPS

Interested in creating an impact with your own kind of sponsorship? Contact our Producer, Johnny Shields: johnny@beercitycomiccon.com